

### **Robert Merson, Management Consultant**

Robert Merson is a management consultant and strategist focused on innovation, life sciences, and health with extensive experience in strategic planning and implementation at regional, national, and international levels. His primary interests include: translational research strategy for universities and hospitals; implementing and evaluating evidence-based models of care; demand-driven commercialization through public-private partnerships; and building innovation capacity for underdeveloped regions around the world.

Professional milestones include:

- Successful completion of >400 projects in innovation development, life sciences, & health
- Assisting in securing >\$500 million in public funding for research and development initiatives
- Leading regional develop initiatives in Canada, US, Latin America, Europe, Asia-Pacific
- Interviewing >3,500 senior individuals representing the public and private sectors
- Interim management & scale-up of leading research initiatives and entrepreneurial management of start-up companies & novel technologies

Robert Merson maintains his professional accreditation through the Institute of Certified Management Consultants of Ontario. He holds an Honours Bachelor of Science from the University of Toronto and has completed management skills training from the McGill International Executive Institute.